

CFR Cares Risk Identification and Mitigation Outreach  
CY 2019

Date	Activity	Description/purpose	Location	Target audience	# individuals impacted	Questions/issues raised	CFR members involved	Man hours
1/9/19	ISOP Conference Call - 2019 Kickoff	Meeting of ISOP partners to plan for upcoming Community Forum to garner community support for international student workers for the 2019 Program.	Conference Call from Palm Springs, CA	OBX community (direct target) to indirectly benefit international student workers to ensure their safety and wellbeing.	Nearly 1,700 international student workers, over 300 of which live and work in Corolla, NC	Getting those opposed to international workforce to attend the forum; bulk purchasing of supplies to reduce costs; setting up cultural event at CFR	J. Fitzpatrick	1
1/22/19	Conference call	Planning and prioritization of activities for CFR Cares, 2019	Conference call	CFR Cares	Corolla Community, including residents, visitors, summer workers	Planning session for CFR outreach for 2019; Review of previous year (what worked, how to improve on); shared ISOP meeting minutes from 1.19.19 call; see minutes doc: 2019 CFR Cares Meeting 1.22.19	J. Fitzpatrick E. Glenn, D. Spillman	4.5
2/12/19	Public Event	Public Outreach Standby for Ultra Marathon	Whalehead Mansion	Marathon Participants, Family and Friends	~200	n/a	B106, M6, M62, E	24
2/16/19	CFR Cares Board Meeting	Board Meeting to review 2018 Activity and discuss 2019 plans for CFR Cares Outreach	Whalehead Station	Informational to Chief and Sec'y of Board to satisfy board meeting requirements; ultimate target audience is Corolla residents, visitors, summer	Corolla Community, including residents, visitors, summer workers	Discussion of current and future activities planned for 2019 with an emphasis on the need to orient/educate all of Corolla Fire on "CFR Cares". More volunteering/help needed.	J. Fitzpatrick E. Glenn, Chief Shortway, W. Taylor	8
2/28/19	Conference Call with NC DOT Adopt-a-Highway Manager	Review of Corolla Fire/CFR Cares Application to Adopt a Highway	Conference Call	Discussion and clarification of detailed application to NC DOT for the adoption of 2-mile stretch of NC Highway 12, Driftwood to Bonita	Corolla Community, including residents, visitors, summer workers	How to "split" the 4-mile stretch originally granted by NC DOT to Wild Horse Adventure Tours; review of available section on map, signature requirements, etc	J. Fitzpatrick	1
3/2/19	Conference Call with Wendy Clayton, CFR Cares	Initial discussion of Red Cross Blood Drive, which Wendy Clayton volunteered to lead for 2019.	Conference Call	Blood Donors throughout Corolla County	Blood Donors and recipients	Roles and responsibilities of CFR Cares volunteers to carry off a successful blood drive.	W.Clayton, J. Fitzpatrick	2

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3/5/19	Conference Call with American Red Cross	Initial call with American Red Cross to plan CFR Cares Blood Drive, 2019	Conference Call	Corolla Community	Blood Donors and Recipients		J. Fitzpatrick	1
3/13/19	Discussion with Wild Horse Adventure Tours regarding Adopt-a-Highway	Call with Pete Cole of Wild Horse Adventure Tours to discuss the status of CFR's application	Phone Call	Pete Cole	n/a	Discussed status of CFR application; Pete Cole was appreciative of the "split" of their 4-mi stretch of highway; WHAT's first clean-up produced 30 lbs of trash.	J. Fitzpatrick	1
3/16/19	Public event; opening of Currituck Lighthouse	Public outreach, community support for opening of Lighthouse at Whalehead.	Currituck Lighthouse	Residents and Visitors to Lighthouse and Historic Whalehead Grounds	~500	M6, E61 distributed approximately 100 each of Junior Firefighter helmets, coloring books and safety brochures	Medic 6 Engine 61	10
3/18/19	ISOP	2nd Planning Meeting for J-1 summer workers.	OBX Chamber of Commerce - KDH Drove to meeting in R62x`	ISOP Community Partners; J-1 Summer Workers	19 Community Partners; 1700 J-1 Summer Workers	Discussed orientations, cultural activities fundraising for gift bag giveaways for students,	J. Fitzpatrick, D. Spillman	6
3/27/19	Review and reorder CFR Cares Supplies	Review design of CFR Cares backpack with Bart Bak of Identity Links and obtain Chief approval to order 300 reflective backpacks	Home	Outer Banks resident, student and visitor pedestrians. OBX International Summer workers			J. Fitzpatrick	1

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4/8/19	Contacted Chief Shortway, Debbie Spillman, Tori Spurlock and Pete Cole to advise of approval	Received NC DOT Approval for CFR sponsorship of 2-mile Adopt-a-Highway from Driftwood to near Bonito. Communicated with all parties impacted by this transaction. <i>(See attached Certificate from NC D.O.T.)</i>	Home	Corolla community			J. Fitzpatrick Chief Shortway D.Spillman	1
4/10/19	Meeting of the Corolla subcommittee of the ISOP summer worker program	Corolla Chapel, Historic Whalehead and CFR Cares met at Whalehead Mansion to discuss a need for more Corolla-specific information for all International Summer Workers who live and work in Corolla to support ISOP. This subcommittee was formed after the 3/18/19 general ISOP meeting.	Whalehead Mansion	OBX Summer Workers living and working in Corolla	300		J.Southern C.Southern D.Spillman J.Fitzpatrick	8
4/20/19	Currituck Club Safety Day	Invitation by Currituck Club for CFR to attend annual Safety Day. CFR Cares provided reflective backpacks, Ocean, Pedestrian and Fire Safety to approximately 30 residents and visitors (prep began at 10 am; event 11 am - 2 pm). Firefighters demonstrated the use of fire extinguishers on a controlled fire pit and supervised visitors' use of the extinguishers. CFR Cares sold fire extinguishers. Benefits went to CFRS Foundation. <i>(See Photo Gallery)</i>	Currituck Club lower parking lot just west of Rte. 12	Corolla Community with focus on residents and visitors to Currituck Club	100	Distributed 20 reflective backpacks, and approximately 50 set of CPR fridge magnets, pedestrian safety brochures, ocean safety brochures and "Easter" candy for kids. Sold approximately 6 fire extinguishers to benefit CFR T-shirt shop	Chief Shortway C.Crafe N.Baker J.Fitzpatrick. J.McKenzie Medic 62 Engine 62	35
4/23/19	Meeting with Red Cross prior to 5/23 Annual Blood Drive	Meeting to introduce Red Cross contact, Shannon Revels to CFR Cares Contact, Wendy Clayton.	Pine Island Station	Corolla Community		Reviewed status, communications plan, determined timeline and needed supplies (fliers, banners, signs) for final weeks leading up to drive	W. Clayton J.Fitzpatrick	3
4/25/19	Red Cross Blood Drive Prep	Meeting for logistics and start up assignments prior to 5/23 Drive	622 Pampas Ct	Corolla Community			W.Clayton D.Spillman	4

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4/25/19	Red Cross Blood Drive Prep	Conference call with Jeanne and Deb for coordinator/management log in and info	Conference Call	Corolla Community		Discuss logistics, Red Cross Communications tool, Pre-registration monitoring, etc	W.Clayton. D.Spillman J.Fitzpatrick	3
4/29/19	Communicate with press to promote 5/23 Red Cross Blood Drive	Email 3 press contacts with details about CFR Annual Red Cross Blood Drive		Corolla Community	9		W.Clayton	1
5/1/19	Solicit local businesses for Food Donations	Called on Food Lion, Harris Teeter, Dunkin Donuts, Duck Donuts for food contributions for Red Cross Blood Drive	Food Lion, Harris Teeter, Duck Donuts, Dunkin Donuts	Donors to Blood Drive	25 (est)		W.Clayton	1
5/10/19	Red Cross Blood Drive Information Blitz to Local Merchants	CFR Volunteers drove Rehab 62 throughout Corolla Commercial Community, posting fliers about the 5/23 Blood Drive <a href="#">(See Photo Gallery)</a>	Corolla Retailers	Corolla Community			W.Clayton D.Spillman N.Baker C.Schneider Christine	15
5/13/19	Red Cross Blood Drive Information Blitz to Local Merchants	CFR Volunteers drove Rehab 62 throughout Corolla Commercial Community, posting fliers about the 5/23 Blood Drive	Corolla Retailers	Corolla Community			W.Clayton D.Spillman	5
5/19/19	Registration Reminders to volunteers for Red Cross Blood Drive; shopping for supplies for	Emails sent to volunteer membership, county agents to sign up for blood drive	Home	Prospective donors within CFR	50 (est)		W.Clayton D.Spillman	3.0
5/21/19	Backpack Stuffing	Meeting to prepare reflective backpacks for distribution to Summer Workers at Harris Teeter safety orientation	Whalehead Station 6	J-1 student workers	20	Stuffed 60 reflective backpacks with bike lights, ocean, pedestrian, bike and fire safety brochures, OBX important contacts, and water bottles	R.Gornstein D.Spillman J.Fitzpatrick	3

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5/21/19	J-1 Safety Orientation	Bicycle, pedestrian, personal, ocean and fire safety presentation to Harris Teeter J-1 student workers along with distribution of backpacks, bike lights, helmets and ocean, fire and pedestrian safety brochures.	Currituck Club	J-1 student workers	25	Fire, EMS and Ocean Rescue personnel addressed 25 new employees at Harris Teeter orientation, sharing stories about safety and rescue real-life situations. Distributed 12 helmets, and 25 reflective backpacks, which included bike light sets, ocean, fire and pedestrian safety. CPR	R. Shortway R.Gornstein J.Fitzpatrick	6
5/21/19	Lunch with S. Gornstein	Met to discuss ways to communicate with family members of three pedestrians struck and killed and commemorated on CFR Adopt-a-Highway	Mama Easley Restaurant	Families of Accident Victims			S.Gornstein J.Fitzpatrick	2
5/22/19	Pickup/Shop for Food Donations to Red Cross Blood Drive	Secure sufficient post-donation snacks and beverages to supplement what the Red Cross provides to donors	Corolla Retailers	Blood Donors and Volunteer	40 (est)	Soliciting donations was more difficult that in previous years. More paperwork required. Much of the food was baked by volunteers. May be the way to go in future drives.	W.Clayton	1.5
5/23/19	3rd Annual CFR Red Cross Blood Drive	Annual Blood Drive	Whalehead Station 6	Corolla Community	75 (est)	Preparation for this event started in April with a marketing blitz to community for donors via pre-registration. As of day of drive, 19 were preregistered, many more expected walk-ins. Bloodmobile had mechanical problems delaying start by 1.5 hours; a Landing Zone was set up for a Nightingale medieval at approx 1300 hrs, which blocked access to Bloodmobile for approx 2 hours. This resulted in approx 4 donors being turned away/and 2 Power Reds unable to donate. Despite issues, 20 productive procedures were received by Red Cross	Chief Shortway D. Spillman W. Clayton J. MacKenzie J. Fitzpatrick C.Crafe	45

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5/24/19	J-1 Safety Orientation	Bicycle, pedestrian, personal, ocean and fire safety presentation to Food Lion J-1 student workers along with distribution of backpacks, bike lights, helmets and ocean, fire and pedestrian safety brochures.	Food Lion	J-1 student workers	n/a	Met at 1:00 pm at Food Lion Employee conference room to deliver safety presentation. Staff manager was unable to release students from the floor as they were preparing for Memorial Weekend rush.	R.Shortway S.Dahl J.Fitzpatrick	3
5/26/19	Public Event	Standby "Beach Blast". Maintained presence at annual Memorial Day Celebration; Annual free summer season cookout, fishing, crabbing, dance and games for general public	Whalehead in Historic Corolla 1100 Club Road Corolla	Residents and visitors to the Outer Banks; adults and children	500		E61, M6, B106	36
5/27/19	J-1 Summer Worker Safety Orientation	Bicycle, pedestrian, personal, ocean and fire safety presentation to Harris Teeter J-1 student workers along with distribution of backpacks, bike lights, helmets and ocean, fire and pedestrian safety brochures.	Currituck Club	J-1 Student workers	20	Met at Currituck Club Event Room to distribute 20 backpacks with bike lights, water bottles, ocean, pedestrian and bike safety.	M 62 E62 R.Gornstein R.Shortway J.Fitzpatrick	15
5/31/19	2019 1st CFR Adopt a Highway Cleanup Prep	Email reminders, trip to NC DOT Warehouse in Manteo	Corolla Community/ Residents and Visitors				D.Spillman	3
6/2/19	2019 1st CFR Adopt a Highway Cleanup	Cleanup of CFR's 1.8-mile Sponsored Stretch of NC 12 from Driftwood to Bonito.	Corolla Community/ Residents and Visitors			CFR Staff and Volunteers met for the first cleanup after being designated as a sponsor for NC's Adopt a Highway program; much learned from first pickup; be aware of heat; size of items to be picked up (only larger than discarded cigarette butts) 16 bags collected.	D.Spillman A.Marzetti W.Clayton J.Reid. 5 members of County CFR	15

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6/18/19	J-1 Summer Worker Safety Orientation	Bicycle, pedestrian, personal, ocean and fire safety presentation to Harris Teeter J-1 student workers along with distribution of backpacks, bike lights, helmets and ocean, fire and pedestrian safety brochures.	Harris-Teeter. Clubhouse Drive	J-1 Student workers	20		D. Spillman. W. Clayton. L. Reid	3
6/19/19	Under The Oaks Standby	Maintain presence at annual outdoor 2-day art show on the waterfront grounds and under the Live Oaks of Historic Corolla Park at Whalehead in Historic Corolla, North Carolina	Whalehead in Historic Corolla 1100 Club Road Corolla	Residents and Visitors	~500		E61 M6 M62	12
6/26/19	Public Event	Whalehead 5K Standby	Whalehead Club	Marathon Participants and Family	200		E61 M6 B106	12
7/13/19	J-1 Summer Worker Safety	Assembled and delivered Reflective Backpacks and Safety Equipment/Information for distribution at Student Potluck Dinners at Corolla Chapel	Station 6 and Corolla Chapel	J-1 Summer Workers			D. Spillman	7/25/19
7/25/19	Public Event	Whalehead Kids Standby	Whalehead in Historic Corolla	Local Children and Adults	~100		E61	15

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7/28/19	Conference	Proposal of Ideas for Drowning Prevention Ad Campaign ( <i>See ad draft - Photo Gallery</i> )	Station 6 Whalehead	General Public	Corolla Community		D.Spillman W.Clayton	3
7/29/19	Education Material Prep	Preparation (written, then typed) of draft for Drowning Safety educational material		General Public	Corolla Community		D.Spillman	1
7/31/19	Public Event	Whalehead 5K Standby	Whalehead in Historic Corolla	Marathon Participants and Families	~200		E61 M6 B106	6
8/1/19	Public Event	Whalehead Kids Standby	Whalehead in Historic Corolla	Local Children and Adults	~100		E61 E62	15
8/4/19	Education Material Prep	Design of Drowning Safety Materials		General Public	Corolla Community		D.Spillman	4



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8/5/19	2nd CFR Adopt-A-Highway Cleanup/ISOP Exchange Day	Second of three highway cleanups for 2019. Paid firefighters, volunteers, ISOP sponsors, 2 community partners and ISOP Summer Workers gathered to clear CFR-sponsored 1.8 mile stretch of NC12. 9 am - 1 pm <i>(See Photo Gallery and Program Notes)</i>	Whalehead Station, NC #12 from Bonito to Driftwood	ISOP Students “volunteer day”; All pedestrians, residents and visitors to Corolla	Corolla Commu	Students, Sponsors, CFR Members, both paid and volunteers provided meals, safety equipment and escort to conduct Adopt-A-Highway Cleanup. Student workers felt a sense of contribution to their summer community. 23 bags collected, including 3 large pieces of debris		152
8/7/19	Public Event	Whalehead 5K Standby	Whalehead in Historic Corolla	Marathon Participants and Families	~200		B106 M6 E61	6
8/13/19	Marketing/ Research	Research shopping cart advertising for drowning prevention campaign		Corolla Community/ Residents and Visitors			D.Spillman	2
8/20/19	Meeting with Food Lion Management/ Discussion with Moneysworth	Discussion/proposal to mount drowning safety education on shopping carts at Food Lion. Discussion with Moneysworth to discuss distribution of brochure to rental properties		Corolla Community/ Residents and Visitors			D.Spillman	1
9/10/19	Drowning Campaign Research			Corolla Community/ Residents and Visitors			D.Spillman	1

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9/17/19	Organizing, printing materials for CHIME and Halloween public events			Corolla Community/Residents and Visitors			D.Spillman	1
9/19/19	Audit, Inventory of CFR Cares materials for upcoming public events			Corolla Community/Residents and Visitors			D.Spillman	2
9/25/19	Preparation for CHIME and Creepy in Corolla Public Events	Organize/collect educational materials and decorations for CHIME (10.12.19) and Creepy in Corolla Public Events	Whalehead and Pine Island Fire Stations	Corolla Community/Residents and Visitors			D.Spillman	2
10/8/19	Email/planning in prep for CHIME and Creepy in Corolla Events						D.Spillman	1
10/9/19	Meeting with Chief Shortway on CHIME, final prep for CHIME						D.Spillman	6

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10/12/19	CHIME Event at Ocean Hill Fitness Center	(See 2019 CHIME Notes)						
10/15/19	Outer Banks International Student Outreach Program 2019 Re-cap Mtg	Meeting of ISOP partners (employers, student sponsors, local churches, businesses, CFR Cares, Dept of Tourism and other community support groups to recap the 2019 International Summer Work Travel Program and generate new ideas for 2020. (See attached meeting notice and agenda)	Conference call	J-1 student workers; Entire Outer Banks Community	Entire Outer Ba	Review of 2019 ISOP, discussed successes/ opportunities to improve over 2019, address hurricane evacuation process, establish new subcommittees to address growing needs of ISOP program. 2020 Community Forums, Fundraising, Spending/	J. Fitzpatrick	1
10/23/20	Meeting with Creepy in Corolla County Contact, Meaghan Agresto	Discussion of CFR Cares/CFR's role in supporting the Creepy in Corolla 3rd Annual Halloween event at Currituck Lighthouse/Whalehead in Historic Corolla	WEVS	Corolla Community/ Residents and Visitors			D.Spillman. W.Clayton	2
10/31/19	Creepy in Corolla Trunk or Treat Event	Rehab and Fire/EMS personnel participated in this community event; Rehab 62 was decorated in a "creepy" theme with volunteers in costume to offer "guided creepy tours". CFR Cares bike/pedestrian safety brochures, glow necklaces, water, and of course, candy were distributed to guests. Personnel also provided lighting for the walkway to the restrooms and posted signs earlier in the day to reserve parking areas for vendors and "little goblins". (See Notes on Creepy in Corolla and Photo Gallery)	Parking lot of Wildlife Education Center	Corolla and Currituck County community	130 children, 35 adults, and 40 vendors		D. Spillman. 5 W. Clayton 5 S. DeFeo 3 J. MacKenzie 2 R. Wilson. 4.5 J.Allen. 3 R.Gornstein. 3 S.Gornstein. 3 T Yanez. 2 J.Reid. 3 L.Reid. 3	36.5
11/16/19	Promotion of 12.11.19 CFR/ Red Cross Blood Drive	Rehab 62 utilized to drive to 25 merchant locations to distribute Red Cross Blood Drive promotional and pre-registration materials.	Local Corolla Merchants	Corolla Community/ potential blood donors			W.Clayton. D.Spillman	5

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11/26/19	Luncheon with Jamie Bond (ISOP)	Discuss CFR Cares Contributions to 2020 ISOP Summer Worker Program; update on changes	Trio Restaurant, Nags Head	CFR Cares and ISOP	Summer Workers	Discussion of 2019 successes/what needs work; changes in program for 2020; how CFR Cares can support	J. Fitzpatrick	3
12/11/19	Red Cross Blood Drive - 2nd annual for 2019	2nd Red Cross Blood Drive of 2019 to address seasonal blood shortage in region. <a href="#">(See Photo Gallery)</a>	Pine Island Station	Corolla Community	~100	Pine Island selected as the cold weather location. Many baked goods provided by CFR Cares volunteers. Bloodmobile arrived slightly behind schedule; Power Reds were not able to provide special donations as the machinery was "down"; time changed to 10 - 3; Red Cross supervisor tried to close off at 2, which would have meant turning away @4-5 walk-ins; contacted our representative and a special push was made to accept the last of the donors. 36 potential donors turned out; 32 donors; 28 were productive procedures.	W.Clayton D.Spillman J.Fitzpatrick R.Shortway C.Crafe L.Reid G.Cipra.	40.5
12/14/19	2019 3rd Adopt-a-Highway Cleanup	Third of three highway cleanups for 2019. Paid firefighters and CFR volunteers gathered to clear CFR-sponsored 1.8 mile stretch of NC12. Noon-1:30 pm <a href="#">(See Photo Gallery)</a>	Whalehead Station, NC #12 from Bonito to Driftwood	Corolla Community/Residents and Visitors		15 bags of trash and one car part collected. Smooth process; record time.	D.Spillman. P.Broughton. A.Marzetti G.Cipra R.Gornstein Y.Rodzin S.Costro T.Bostaph J.Reid. T.Moninger (add'l 5 paid staff)	22.5
12/17/19	Drowning Prevention/Pool Safety Campaign	Negotiation of Contract with Harris Teeter to provide safety ads on shopping carts	Harris Teeter	Corolla Community/Residents and Visitors			D.Spillman	1

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12/18/19	Drowning Prevention/ Pool Safety Campaign	Met with Chief Shortway and B. Wemyss to sign contract and discuss logistics	Whalehead	Corolla Community/ Residents and Visitors			D. Spillman	1
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